



FOR IMMEDIATE RELEASE

CONTACTS: Tonya Allen

202/587-4221

tallen@meatami.com

Janet Riley

202/587-4245

jriley@meatami.com

National Hot Dog and Sausage Council Celebrates Sausage Month in October
Council Releases New Brochure Featuring Sausage Recipes from Around the World

Washington, DC, September 24, 2008 – In honor of National Sausage Month in October, the National Hot Dog and Sausage Council has released a new brochure, “Sausage Recipes from Around the World,” that features sausage in a series of internationally flavored entrees.

“National Sausage Month is a celebration of everything Americans love about these links—from the folklore to the flavor,” says National Sausage and Hot Dog Council President Janet Riley. “This new recipe collection presents the traditional flavors we all love in new ways. And not only are these recipes ideal for bringing something new to the table, they are also economical.”

From Chorizo Tortilla Pie to Sausage Stuffed Manicotti, these new recipes are sure to surprise your family and friends. And because many can be made in less than an hour, they are perfect for today’s busy families.

Other recipes in the collection include Thai-Style Fried Rice, Paella with Smoked Sausage, New-Fashioned Sausage Cassoulet, Express Jerked Caribbean Dogs and Hot Dogs—Nacho Style.

To download these innovative recipes, or to obtain more information on National Sausage Month and the National Hotdog and Sausage Council visit www.hot-dog.org. Single copies of the recipe booklet are available by sending a stamped, self-addressed business size envelope to: Sausage Recipes from Around the World/NHDSC, 1150 Connecticut Ave, NW, Suite 1200, Washington, DC, 20036.

Also new to the Council’s site is a “Sausage Fame” section featuring movies, music and television shows that have showcased sausages. The site also features many more great recipes, and all of the facts, figures and photos you need to spice up your very own Sausage Month celebration.

The National Hot Dog and Sausage Council is a project of the American Meat Institute in Washington, DC. Established in 1994, the Council conducts scientific research to benefit hot dog and sausage manufacturers. The Council also serves as an information resource to consumers and media on questions related to quality, safety, nutrition and preparation of hot dogs and sausages.