CORN DOGS

AMERICANS’ REGIONAL FAVORITE!

CORN DOGS

received the highest overall percentage.

46%

These tasty dogs are often served at county or state fairs.

NEW YORK DOG

21 million

FUN FACT: Baseball fans are expected to consume more than 21 million hot dogs during the 2014 baseball season at Major League ballparks.

NEW YORK DOGS:

served with steamed onions and a pale, deli-style yellow mustard.

38%

CHICAGO DOG

27%

CHICAGO DOGS:

all-beef hot dogs on steamed poppy seed buns with raw onions, green relish, mustard, tomato slices, a pickle spear, sport peppers and a dash of celery salt.

26%

INTERESTING FINDINGS

Men and women ages 18–54 chose corn dogs as their favorite hot dog.

Single people preferred corn dogs, while married couples were equally divided between corn and New York dogs.

Men and women ages 55–64 and retirees prefer New York dogs.

DID YOU KNOW?

Hot dogs first became popular in the U.S. when a German immigrant began selling them from a cart in the Bowery District of New York City.

During the Great Depression, the Chicago Dog was nicknamed a “Depression Sandwich” because it was economical and satisfying with its many toppings.

ABOUT THE FAVORITES*

*Corn dogs received the highest overall percentage. New York dogs are in 2nd place, and Chicago dogs are in 3rd. These tasty dogs are often served at county or state fairs. Men and women ages 18–54 chose corn dogs as their favorite hot dog. Single people preferred corn dogs, while married couples were equally divided between corn and New York dogs. Men and women ages 55-64 and retirees prefer New York dogs.

Methodology: This survey was conducted online within the United States by Harris Poll on behalf of AMI from April 24-28, 2014 among 2,130 adults ages 18 and older. For complete survey methodology, including weighting variables, please contact Janet Riley, Senior Vice President of Public Affairs, at 202-587-4245, or by emailing jriley@meatami.com

* Percentages based upon those who specified a favorite.